



# **About**

## **ShowingTime**

ShowingTime is the leading market stats and showing management technology provider to the residential real estate industry. Its MarketStats division provides interactive tools and easy-to-read market reports for MLSs, associations, brokers and other real estate companies. Its showing products and services take the inefficiencies out of the appointment scheduling process for real estate professionals, buyers and sellers, resulting in more showings, more feedback and quicker sales. The ShowingTime mobile app equips users to schedule showings, review appointments, generate reports and more. ShowingTime products are used by 190+ MLSs and associations representing more than 900,000 real estate professionals across the U.S. and Canada.

For more information, visit www.showingtime.com.

# **Showing Time Showing Index®**

The ShowingTime Showing Index® tracks the average number of buyer showings on active residential properties on a monthly basis. Our national and regional indices are computed based on approximately 110,000 listings from 25 local markets across the U.S. Our methodology focuses on properties listed by agents subscribing to ShowingTime's full appointment management solutions at the agent and office levels. It includes all buyer showing appointments requested or logged across all ShowingTime systems, including ShowingTime for the MLS, ShowingTime Front Desk and ShowingTime Appointment Center.

For inquiries, contact research@showingtime.com.

The ShowingTime Showing Index® tracks the average number of buyer showings on active residential properties on a monthly basis.

# **ShowingTime Research Team**



# **Daniil Cherkasskiy**

Director, Analytics, ShowingTime

Daniil manages the company's data products, data warehousing and internal analytics systems. Prior to joining ShowingTime, Daniil worked as a quantitative analyst designing trading strategies for the derivative markets. Daniil graduated summa cum laude from the University of Illinois at Chicago and holds a master's degree in data science from Northwestern University.



#### **Michael Lane**

VP and GM, ShowingTime

Michael leads sales and marketing at ShowingTime. A founding management team member, he works directly with many of ShowingTime's 190+ MLS customers and many of the largest real estate companies throughout North America. Previously he served as a management consultant with A.T. Kearney and as a naval officer aboard nuclear submarines. Michael has an MBA from the Kellogg Graduate School of Management, earned a Master of Engineering Management from Northwestern University and is a distinguished graduate of the U.S. Naval Academy.

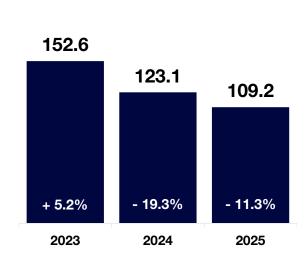
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United States Report

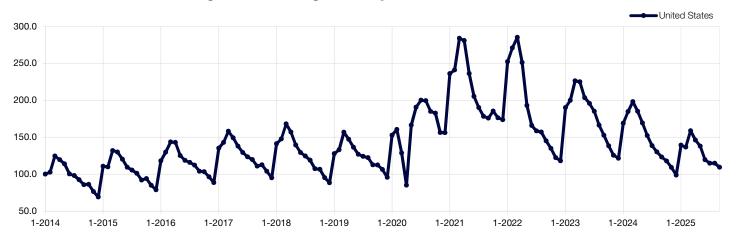
Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

11.3% compared to activity from one year ago.				
The Showing Index for September has decreased by 11.3% compared to activity from one year ago.	109.2	114.7	123.1	-11.3%
Summary	September 2025	August 2025	September 2024	Percent Change



ShowingTime Showing	Index	Prior Year	Percent Change
October 2024	117.6	138.2	-14.9%
November 2024	109.0	125.4	-13.1%
December 2024	98.6	121.4	-18.8%
January 2025	139.1	168.8	-17.6%
February 2025	136.4	184.5	-26.1%
March 2025	158.7	198.0	-19.8%
April 2025	146.1	185.0	-21.0%
May 2025	137.7	169.2	-18.6%
June 2025	119.4	152.2	-21.6%
July 2025	114.7	138.3	-17.1%
August 2025	114.7	130.0	-11.8%
September 2025	109.2	123.1	-11.3%
12-Month Average	125.1	152.9	-18.2%

### **National Historical Showing Time Showing Index by Month**



**National ShowingTime Showing Index** 

109.2

**United States** 





**Northeast** Region **Report** 

-10.9%

Methodology: The Showing Time Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

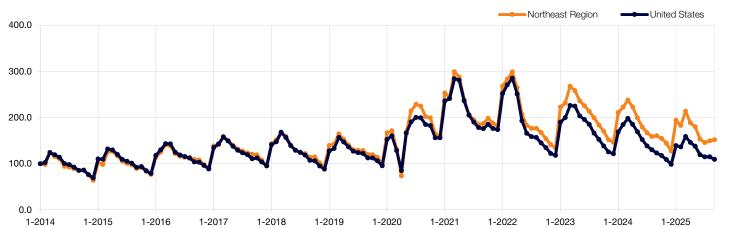
Summary			September 2025	August 2025	September 2024	Percent Change
The Showing Index in the Northeast Region was down 5.4% year-over-year to 152.		152.0	149.4	160.6	-5.4%	
September			ShowingTime Showin	g Index	Prior Year	Percent Change
оорионнос.			October 2024	154.5	170.3	-9.3%
400.0			November 2024	144.4	151.8	-4.9%
183.9	400.0		December 2024	127.2	146.3	-13.1%
	160.6	160.6	January 2025	194.3	210.6	-7.7%
			February 2025	182.6	222.4	-17.9%
			March 2025	213.5	237.9	-10.3%
			April 2025	188.3	222.9	-15.5%
			May 2025	179.9	199.3	-9.7%
			June 2025	153.3	179.3	-14.5%
			July 2025	145.5	166.8	-12.8%
. 0.90/	10 70/	5.49/	August 2025	149.4	158.8	-5.9%
+ 9.8%	- 12.7%	- 5.4%	September 2025	152.0	160.6	-5.4%

12-Month Average

## **Regional Historical Showing Time Showing Index by Month**

2025

2024



#### **Regional ShowingTime Showing Index**

152.0

2023

**Northeast Region** 



#### **National Showing Time Showing Index**

185.6

109.2

165.4

**United States** 

South Region Report

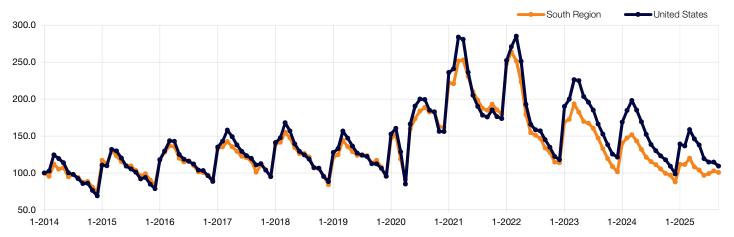
Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

Summary	September 2025	August 2025	September 2024	Percent Change
The Showing Index in the South Region stood at 100.6, reflecting a decrease of 4.5% compared to the previous year.	100.6	102.7	105.3	-4.5%
Sentember	ShowingTime Showin	g Index	Prior Year	Percent Change

Coptombol		
132.8		
	105.3	100.6
- 0.9%	- 20.7%	- 4.5%
2023	2024	2025

ShowingTime Showing	Index	Prior Year	Percent Change
October 2024	99.1	119.5	-17.1%
November 2024	96.9	108.5	-10.7%
December 2024	87.7	101.4	-13.5%
January 2025	111.6	140.4	-20.5%
February 2025	111.3	147.4	-24.5%
March 2025	119.8	151.7	-21.0%
April 2025	108.0	143.1	-24.5%
May 2025	103.8	131.8	-21.2%
June 2025	96.7	121.1	-20.1%
July 2025	99.0	115.2	-14.1%
August 2025	102.7	111.2	-7.6%
September 2025	100.6	105.3	-4.5%
12-Month Average	103.1	124.7	-17.3%

## **Regional Historical Showing Time Showing Index by Month**



#### **Regional ShowingTime Showing Index**

100.6 South Region



#### **National Showing Time Showing Index**

109.2 United States



Midwest Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

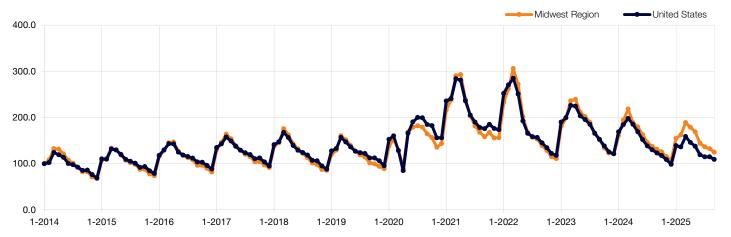
Summary	September 2025	August 2025	September 2024	Percent Change
The Showing Index in the Midwest Region registered at 124.8, representing a year-over-year decrease of 4.5%.	124.8	132.5	130.7	-4.5%

# 151.9 130.7 124.8 + 9.1% - 14.0% - 4.5% 2023 2024 2025

**September** 

ShowingTime Showing	Index	Prior Year	Percent Change
October 2024	125.7	134.1	-6.3%
November 2024	115.1	123.3	-6.7%
December 2024	107.1	121.5	-11.9%
January 2025	154.5	160.7	-3.9%
February 2025	162.2	194.6	-16.6%
March 2025	189.1	218.5	-13.5%
April 2025	178.9	189.0	-5.3%
May 2025	168.8	179.6	-6.0%
June 2025	144.4	162.9	-11.4%
July 2025	136.4	145.8	-6.4%
August 2025	132.5	137.2	-3.4%
September 2025	124.8	130.7	-4.5%
12-Month Average	144.9	158.2	-8.4%

### **Regional Historical Showing Time Showing Index by Month**



#### **Regional Showing Time Showing Index**

124.8

Midwest Region



**National Showing Time Showing Index** 

109.2
United States



West Region Report

-17.4%

-12.8%

-3.3%

-11.2%

-12.0%

Methodology: The Showing Time Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

Summary			September 2025	August 2025	September 2024	Percent Change
The Showing Index in the West Region decreased by 11.2% from this time last year.		78.3	88.6	88.2	-11.2%	
September		ShowingTime Showir	g Index	Prior Year	Percent Change	
ooptoso.			October 2024	89.2	90.4	-1.3%
			November 2024	80.2	85.6	-6.3%
100.6			December 2024	74.4	85.2	-12.7%
100.0	88.2		January 2025	105.9	119.0	-11.0%
	78.3	February 2025	92.0	119.6	-23.1%	
		March 2025	107.6	118.9	-9.5%	
			April 2025	92.9	110.0	-15.5%
			May 2025	80.8	96.5	-16.3%

June 2025

July 2025

August 2025

September 2025

12-Month Average

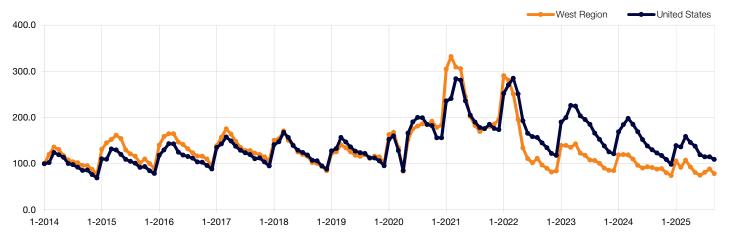
## **Regional Historical Showing Time Showing Index by Month**

- 11.2%

2025

12.3%

2024



#### **Regional ShowingTime Showing Index**

**West Region** 

+ 3.5%

2023



#### **National Showing Time Showing Index**

109.2 **United States** 

74.9

81.3

88.6

78.3

87.2

90.7

93.2

91.6

88.2

99.1