

A person's hands are shown holding a tablet computer. The screen displays a real estate market monitoring application. The interface includes a top navigation bar with the text 'MarketMonitor' and several filter tabs. Below the navigation, there are several filter categories with dropdown menus, such as 'Price Range' (with options like '\$100,000 or Less', '\$100,000 to \$150,000', '\$150,000 to \$200,000', '\$200,000 or More'), 'Property Type', 'Construction Type', 'New Construction', 'Previously Sold', 'Max Price', 'Min Price', 'Days on Market', 'Transaction Type', and 'Year Sold'. A line graph is visible at the bottom of the screen, showing three data series in brown, blue, and red, all exhibiting an upward trend over time. The background is a blurred outdoor setting.

ShowingTime[®] Showing Index[®] October 2024

About

ShowingTime

ShowingTime is the leading market stats and showing management technology provider to the residential real estate industry. Its MarketStats division provides interactive tools and easy-to-read market reports for MLSs, associations, brokers and other real estate companies. Its showing products and services take the inefficiencies out of the appointment scheduling process for real estate professionals, buyers and sellers, resulting in more showings, more feedback and quicker sales. The ShowingTime mobile app equips users to schedule showings, review appointments, generate reports and more. ShowingTime products are used by 190+ MLSs and associations representing more than 900,000 real estate professionals across the U.S. and Canada.

For more information, visit www.showingtime.com.

ShowingTime Showing Index®

The ShowingTime Showing Index® tracks the average number of buyer showings on active residential properties on a monthly basis. Our national and regional indices are computed based on approximately 110,000 listings from 25 local markets across the U.S. Our methodology focuses on properties listed by agents subscribing to ShowingTime's full appointment management solutions at the agent and office levels. It includes all buyer showing appointments requested or logged across all ShowingTime systems, including ShowingTime for the MLS, ShowingTime Front Desk and ShowingTime Appointment Center.

For inquiries, contact research@showingtime.com.

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ShowingTime Research Team



Daniil Cherkasskiy

Director, Analytics, ShowingTime

Daniil manages the company's data products, data warehousing and internal analytics systems. Prior to joining ShowingTime, Daniil worked as a quantitative analyst designing trading strategies for the derivative markets. Daniil graduated summa cum laude from the University of Illinois at Chicago and holds a master's degree in data science from Northwestern University.



Michael Lane

VP and GM, ShowingTime

Michael leads sales and marketing at ShowingTime. A founding management team member, he works directly with many of ShowingTime's 190+ MLS customers and many of the largest real estate companies throughout North America. Previously he served as a management consultant with A.T. Kearney and as a naval officer aboard nuclear submarines. Michael has an MBA from the Kellogg Graduate School of Management, earned a Master of Engineering Management from Northwestern University and is a distinguished graduate of the U.S. Naval Academy.

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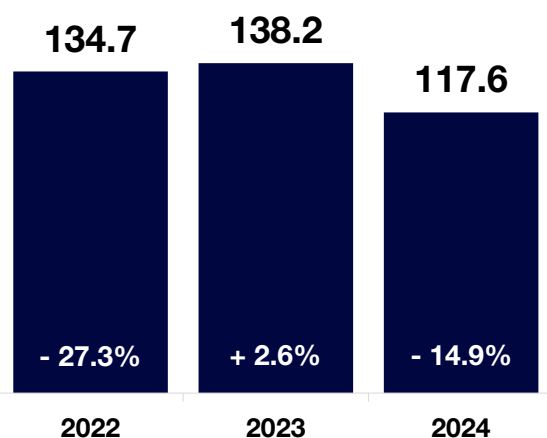
ShowingTime Showing Index®

United States Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

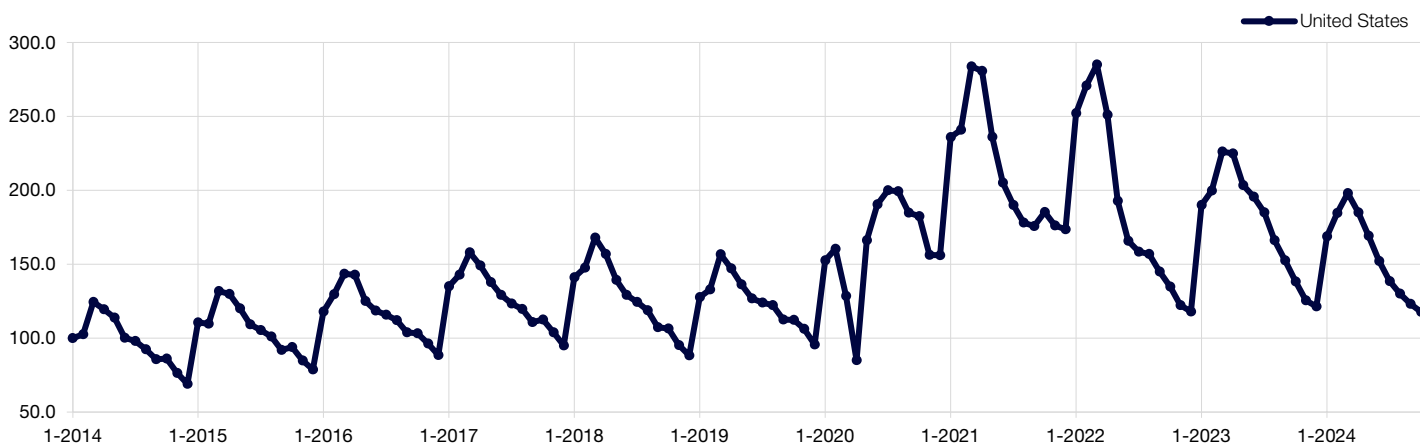
Summary	October 2024	September 2024	October 2023	Percent Change
Nationally, the Showing Index was down 14.9 percent over this time last year to 117.6. An active hurricane season in the South had an effect on the Index nationally.	117.6	123.1	138.2	-14.9%

October



ShowingTime Showing Index	Prior Year	Percent Change
November 2023	125.4	+2.6%
December 2023	121.4	+3.0%
January 2024	168.8	-11.1%
February 2024	184.5	-7.6%
March 2024	198.0	-12.4%
April 2024	185.0	-17.7%
May 2024	169.2	-16.8%
June 2024	152.2	-22.2%
July 2024	138.3	-25.2%
August 2024	130.0	-21.7%
September 2024	123.1	-19.3%
October 2024	117.6	-14.9%
12-Month Average	151.1	-14.5%

National Historical ShowingTime Showing Index by Month



National ShowingTime Showing Index

117.6
United States



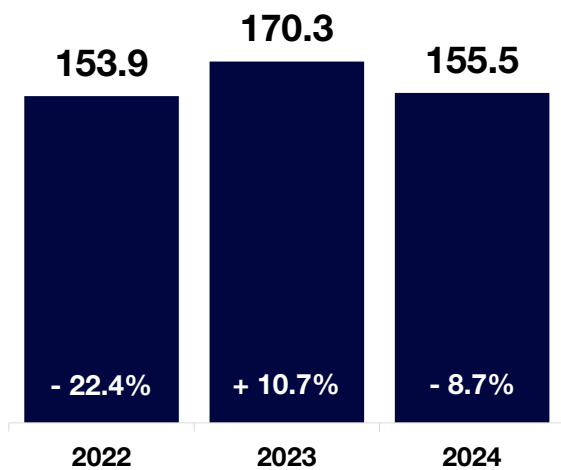
ShowingTime Showing Index®

Northeast Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

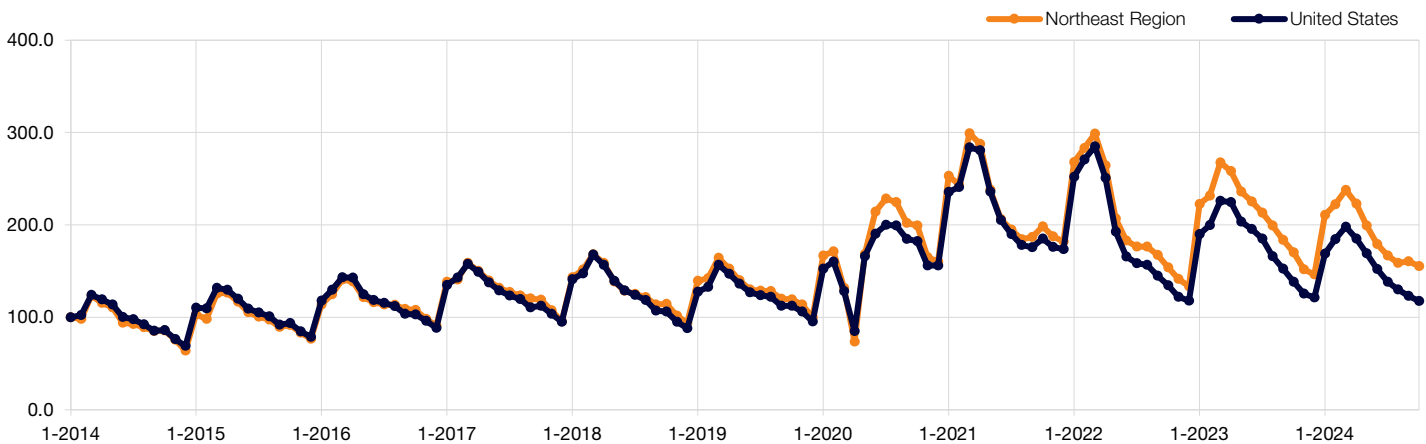
Summary	October 2024	September 2024	October 2023	Percent Change
Despite the decline, showings in the Northeast Region remained strong at 155.5, down 8.7 percent over last year.	155.5	160.6	170.3	-8.7%

October



ShowingTime Showing Index	Prior Year	Percent Change	
November 2023	151.8	141.5	+7.3%
December 2023	146.3	133.7	+9.4%
January 2024	210.6	222.6	-5.4%
February 2024	222.4	231.6	-4.0%
March 2024	237.9	267.7	-11.1%
April 2024	222.9	258.2	-13.7%
May 2024	199.3	236.1	-15.6%
June 2024	179.3	225.3	-20.4%
July 2024	166.8	213.4	-21.8%
August 2024	158.8	199.4	-20.4%
September 2024	160.6	183.9	-12.7%
October 2024	155.5	170.3	-8.7%
12-Month Average	184.3	207.0	-11.0%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

155.5
Northeast Region



National ShowingTime Showing Index

117.6
United States



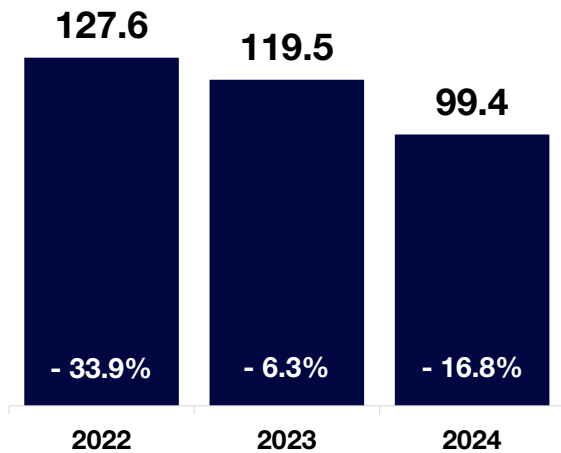
ShowingTime Showing Index®

South Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

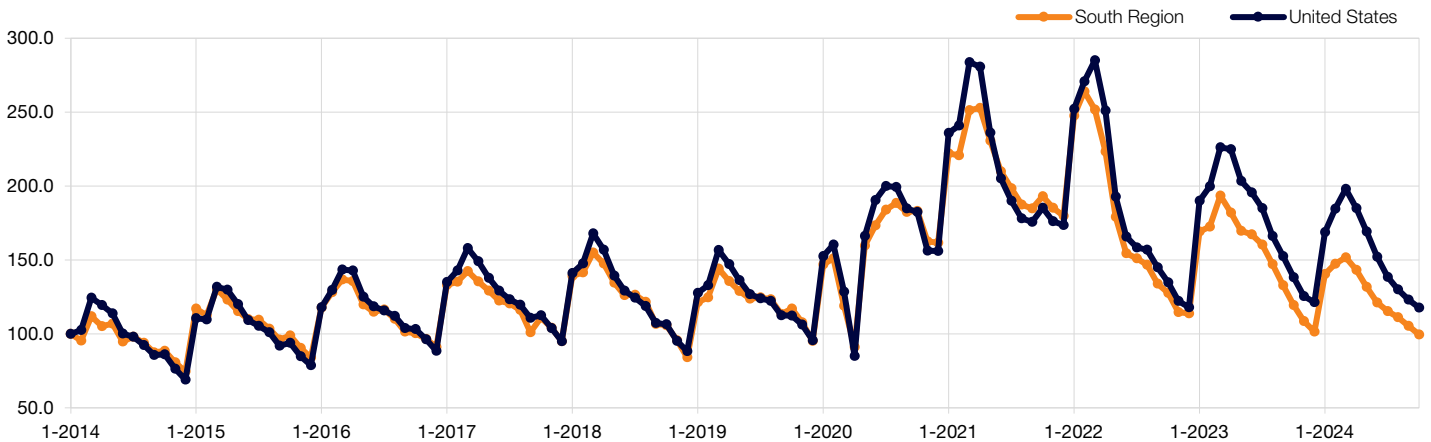
Summary	October 2024	September 2024	October 2023	Percent Change
The Showing Index in the South Region was down 16.8 percent to 99.4, as the after effects of Hurricanes Helene and Milton weighed heavily on showings in the region.	99.4	105.3	119.5	-16.8%

October



ShowingTime Showing Index	Prior Year	Percent Change
November 2023	108.5	-5.4%
December 2023	101.4	-10.8%
January 2024	140.4	-17.1%
February 2024	147.4	-14.6%
March 2024	151.7	-21.6%
April 2024	143.1	-21.3%
May 2024	131.8	-22.3%
June 2024	121.1	-27.6%
July 2024	115.2	-28.1%
August 2024	111.2	-24.5%
September 2024	105.3	-20.7%
October 2024	99.4	-16.8%
12-Month Average	123.1	-19.8%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

99.4
South Region



National ShowingTime Showing Index

117.6
United States



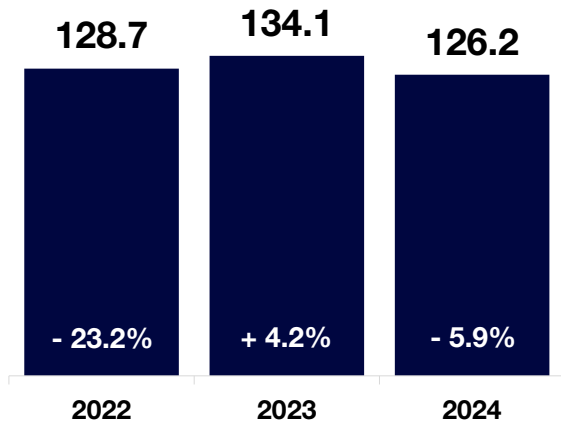
ShowingTime Showing Index®

Midwest Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

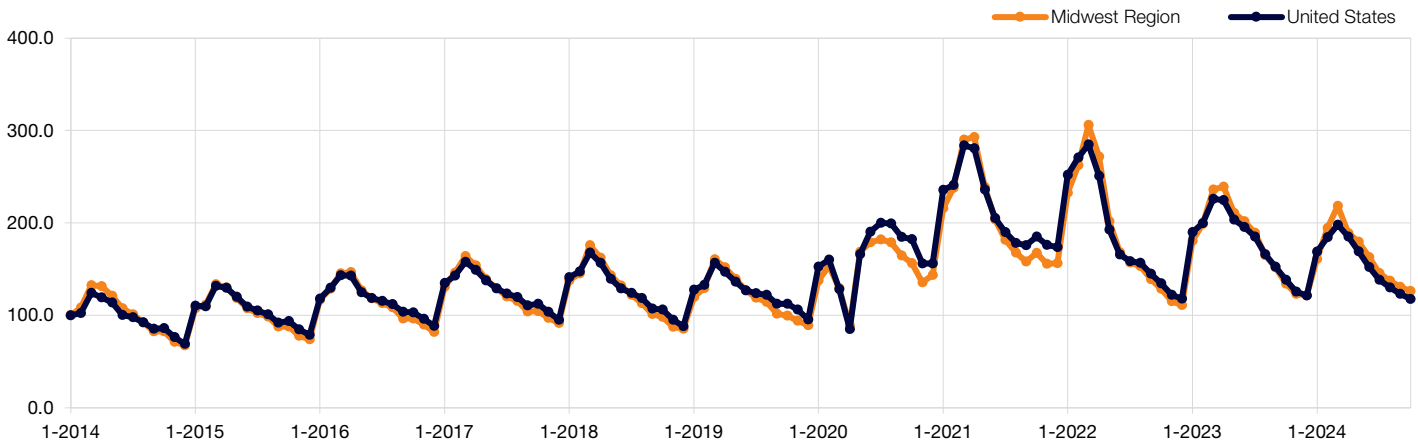
Summary	October 2024	September 2024	October 2023	Percent Change
Year-over-year declines in showings have started to slow in the Midwest Region. The Showing Index in the region was down 5.9 percent to 126.2.	126.2	130.7	134.1	-5.9%

October



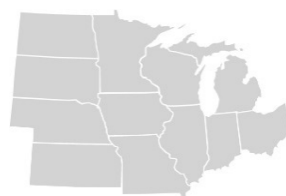
ShowingTime Showing Index	Prior Year	Percent Change	
November 2023	123.3	115.3	+6.9%
December 2023	121.5	111.1	+9.4%
January 2024	160.7	180.6	-11.0%
February 2024	194.6	198.5	-2.0%
March 2024	218.5	236.1	-7.5%
April 2024	189.0	239.0	-20.9%
May 2024	179.6	210.9	-14.8%
June 2024	162.9	201.9	-19.3%
July 2024	145.8	189.4	-23.0%
August 2024	137.2	165.1	-16.9%
September 2024	130.7	151.9	-14.0%
October 2024	126.2	134.1	-5.9%
12-Month Average	157.5	177.8	-11.4%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

126.2
Midwest Region



National ShowingTime Showing Index

117.6
United States



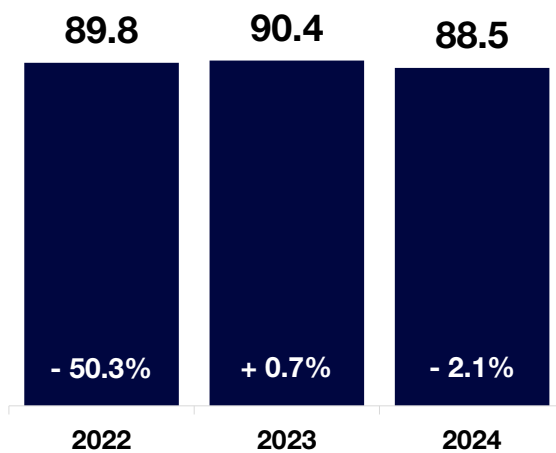
ShowingTime Showing Index®

West Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

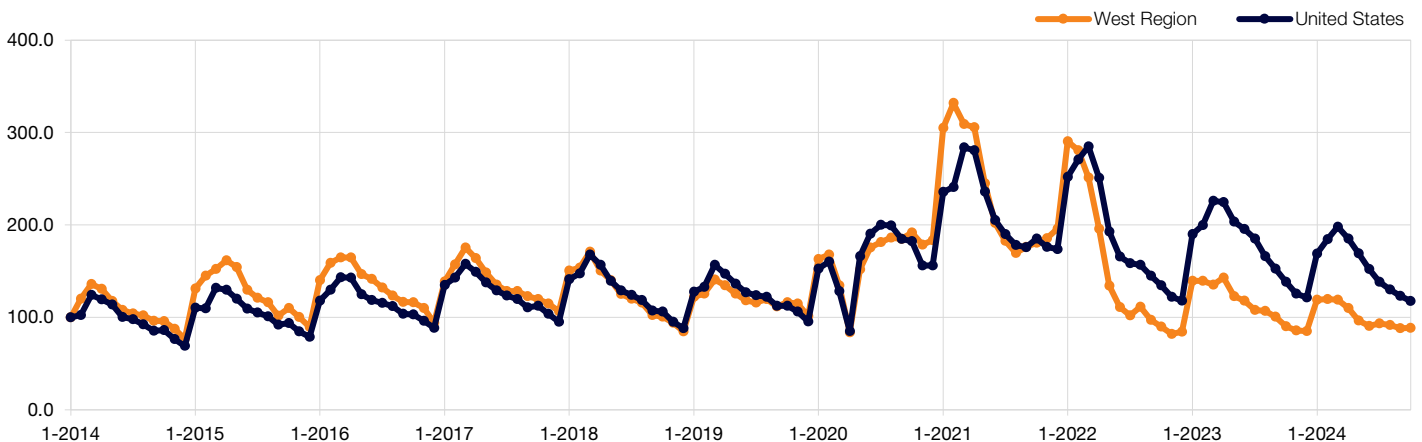
Summary	October 2024	September 2024	October 2023	Percent Change
The Showing Index in the West Region was down just 2.1 percent over last year to 88.5.	88.5	88.2	90.4	-2.1%

October



ShowingTime Showing Index	Prior Year	Percent Change	
November 2023	85.6	81.8	+4.6%
December 2023	85.2	84.3	+1.1%
January 2024	119.0	139.5	-14.7%
February 2024	119.6	139.5	-14.3%
March 2024	118.9	135.4	-12.2%
April 2024	110.0	142.9	-23.0%
May 2024	96.5	122.8	-21.4%
June 2024	90.7	117.9	-23.1%
July 2024	93.2	107.9	-13.6%
August 2024	91.6	107.0	-14.4%
September 2024	88.2	100.6	-12.3%
October 2024	88.5	90.4	-2.1%
12-Month Average	98.9	114.2	-13.4%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

88.5
West Region



National ShowingTime Showing Index

117.6
United States

