There was strong showing activity this January in the South Region, up 21.6 percent.

<table>
<thead>
<tr>
<th>Summary</th>
<th>January 2020</th>
<th>December 2019</th>
<th>January 2019</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>147.6</td>
<td>95.1</td>
<td>121.4</td>
<td>+21.6%</td>
</tr>
</tbody>
</table>

### January

- February 2019: 124.6, Prior Year 141.5, Percent Change -11.9%
- March 2019: 144.2, Prior Year 155.0, Percent Change -7.0%
- April 2019: 135.6, Prior Year 147.4, Percent Change -8.0%
- May 2019: 128.8, Prior Year 134.6, Percent Change -4.3%
- June 2019: 123.7, Prior Year 126.1, Percent Change -1.9%
- July 2019: 124.6, Prior Year 126.4, Percent Change -1.4%
- August 2019: 123.2, Prior Year 121.6, Percent Change +1.3%
- September 2019: 113.4, Prior Year 106.6, Percent Change +6.4%
- October 2019: 116.9, Prior Year 105.7, Percent Change +10.6%
- November 2019: 106.6, Prior Year 95.6, Percent Change +11.5%
- December 2019: 95.1, Prior Year 84.0, Percent Change +13.2%

### Regional Historical ShowingTime Showing Index by Month

The graph illustrates the showing activity trends for the South Region and the United States from January 2014 to January 2020.

#### Regional ShowingTime Showing Index

- **147.6**
  - South Region

#### National ShowingTime Showing Index

- **153.4**
  - United States