Midwest Region Report

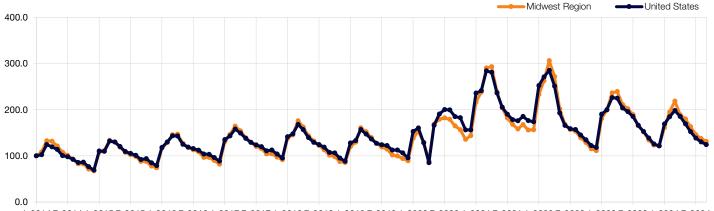
Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

Summary	September 2024	August 2024	September 2023	Percent Change
The Showing Index in the Midwest Region was 131.2 for September. This was a decrease of 13.6 percent when compared to this time last year.	131.2	137.2	151.9	-13.6%

## 139.2 151.9 131.2 - 11.9% + 9.1% - 13.6%

ShowingTime Showing Index		Prior Year	Percent Change
October 2023	134.1	128.7	+4.2%
November 2023	123.3	115.3	+6.9%
December 2023	121.5	111.1	+9.4%
January 2024	160.7	180.6	-11.0%
February 2024	194.6	198.5	-2.0%
March 2024	218.5	236.1	-7.5%
April 2024	189.0	239.0	-20.9%
May 2024	179.6	210.9	-14.8%
June 2024	162.9	201.9	-19.3%
July 2024	145.8	189.4	-23.0%
August 2024	137.2	165.1	-16.9%
September 2024	131.2	151.9	-13.6%
12-Month Average	158.2	177.4	-10.8%

## **Regional Historical Showing Time Showing Index by Month**



 $1-2014\,7-2014\,1-2015\,7-2015\,1-2016\,7-2016\,1-2017\,7-2017\,1-2018\,7-2018\,1-2019\,7-2019\,1-2020\,7-2020\,1-2021\,7-2021\,1-2022\,7-2022\,1-2023\,7-2023\,1-2024\,7-2024\,1-2023\,1-2023\,$ 

## **Regional Showing Time Showing Index**

131.2

Midwest Region



**National Showing Time Showing Index** 

124.2

**United States** 

