

Midwest Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

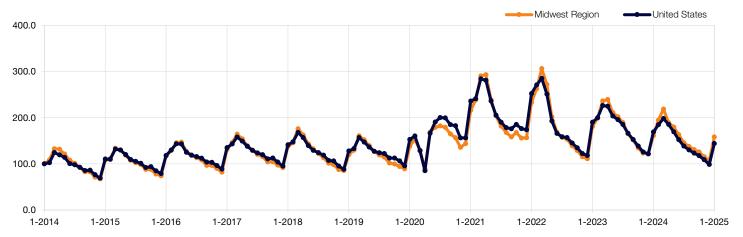
Summary	January 2025	December 2024	January 2024	Percent Change
The Showing Index in the Midwest Region was 158.0 for January. This was a year-over-year decrease of 1.7 percent.	158.0	107.1	160.7	-1.7%

## 180.6 160.7 158.0 - 22.3% - 11.0% - 1.7% 2023 2024 2025

**January** 

ShowingTime Showing Index		Prior Year	Percent Change
February 2024	194.6	198.5	-2.0%
March 2024	218.5	236.1	-7.5%
April 2024	189.0	239.0	-20.9%
May 2024	179.6	210.9	-14.8%
June 2024	162.9	201.9	-19.3%
July 2024	145.8	189.4	-23.0%
August 2024	137.2	165.1	-16.9%
September 2024	130.7	151.9	-14.0%
October 2024	125.7	134.1	-6.3%
November 2024	115.1	123.3	-6.7%
December 2024	107.1	121.5	-11.9%
January 2025	158.0	160.7	-1.7%
12-Month Average	155.3	177.7	-12.6%

## **Regional Historical Showing Time Showing Index by Month**



## **Regional Showing Time Showing Index**

158.0 Midwest Region



**National Showing Time Showing Index** 

144.0 United States

