

A person's hands are shown holding a tablet computer. The screen displays a real estate market monitoring application. The interface includes a top navigation bar with the title 'MarketMonitor' and several filter tabs. Below the navigation, there are multiple columns of filter options such as 'Price Range', 'Property Type', and 'Construction Type'. The main area of the screen is dominated by a line graph with three data series: a brown line at the top, a blue line in the middle, and a red line at the bottom. All three lines show an overall upward trend over time. The background of the image is a blurred outdoor setting.

**ShowingTime[®] Showing Index[®]
September 2024**

About

ShowingTime

ShowingTime is the leading market stats and showing management technology provider to the residential real estate industry. Its MarketStats division provides interactive tools and easy-to-read market reports for MLSs, associations, brokers and other real estate companies. Its showing products and services take the inefficiencies out of the appointment scheduling process for real estate professionals, buyers and sellers, resulting in more showings, more feedback and quicker sales. The ShowingTime mobile app equips users to schedule showings, review appointments, generate reports and more. ShowingTime products are used by 190+ MLSs and associations representing more than 900,000 real estate professionals across the U.S. and Canada.

For more information, visit www.showingtime.com.

ShowingTime Showing Index®

The ShowingTime Showing Index® tracks the average number of buyer showings on active residential properties on a monthly basis. Our national and regional indices are computed based on approximately 110,000 listings from 25 local markets across the U.S. Our methodology focuses on properties listed by agents subscribing to ShowingTime's full appointment management solutions at the agent and office levels. It includes all buyer showing appointments requested or logged across all ShowingTime systems, including ShowingTime for the MLS, ShowingTime Front Desk and ShowingTime Appointment Center.

For inquiries, contact research@showingtime.com.

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ShowingTime Research Team



Daniil Cherkasskiy

Director, Analytics, ShowingTime

Daniil manages the company's data products, data warehousing and internal analytics systems. Prior to joining ShowingTime, Daniil worked as a quantitative analyst designing trading strategies for the derivative markets. Daniil graduated summa cum laude from the University of Illinois at Chicago and holds a master's degree in data science from Northwestern University.



Michael Lane

VP and GM, ShowingTime

Michael leads sales and marketing at ShowingTime. A founding management team member, he works directly with many of ShowingTime's 190+ MLS customers and many of the largest real estate companies throughout North America. Previously he served as a management consultant with A.T. Kearney and as a naval officer aboard nuclear submarines. Michael has an MBA from the Kellogg Graduate School of Management, earned a Master of Engineering Management from Northwestern University and is a distinguished graduate of the U.S. Naval Academy.

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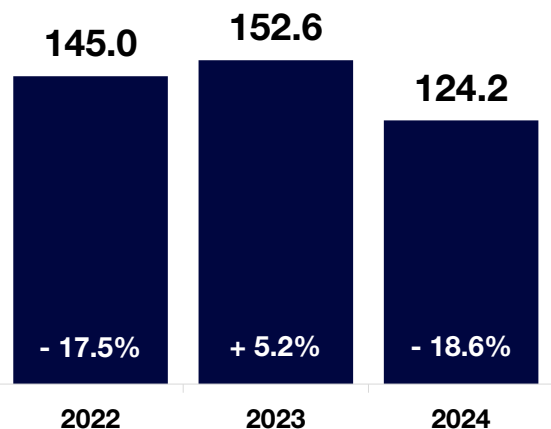
ShowingTime Showing Index®

United States Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

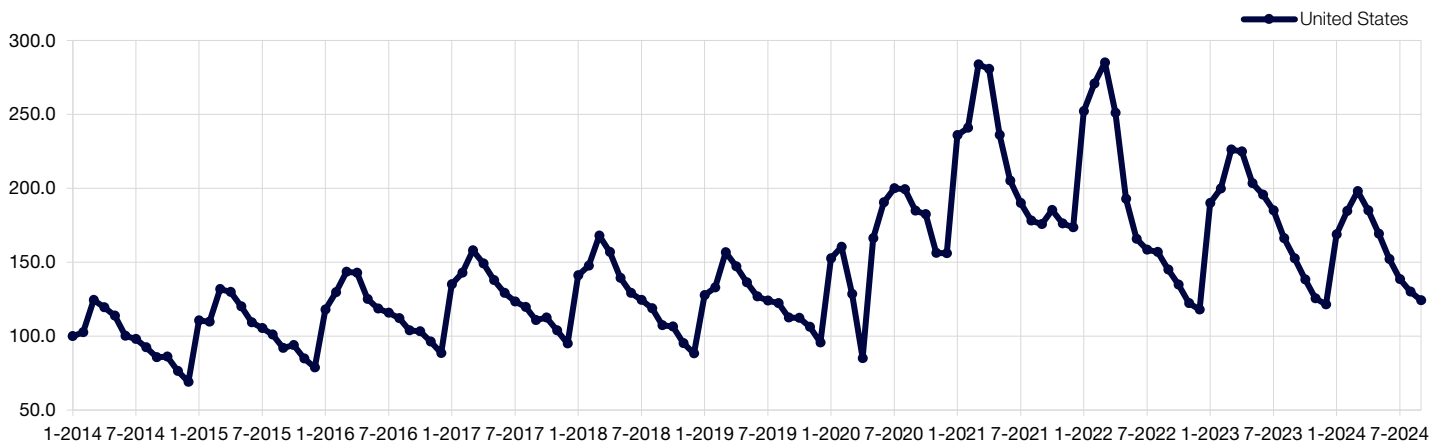
Summary	September 2024	August 2024	September 2023	Percent Change
The Showing Index was 124.2 for September. This was 18.6 percent lower when compared to this time last year.	124.2	130.0	152.6	-18.6%

September



ShowingTime Showing Index	Prior Year	Percent Change
October 2023	134.7	+2.6%
November 2023	122.2	+2.6%
December 2023	117.9	+3.0%
January 2024	189.9	-11.1%
February 2024	199.6	-7.6%
March 2024	226.0	-12.4%
April 2024	224.8	-17.7%
May 2024	203.4	-16.8%
June 2024	195.7	-22.2%
July 2024	185.0	-25.2%
August 2024	166.1	-21.7%
September 2024	152.6	-18.6%
12-Month Average	176.5	-13.4%

National Historical ShowingTime Showing Index by Month



National ShowingTime Showing Index

124.2
United States



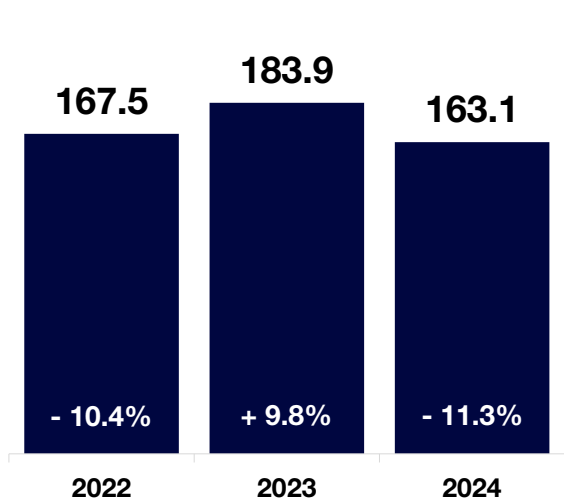
ShowingTime Showing Index®

Northeast Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

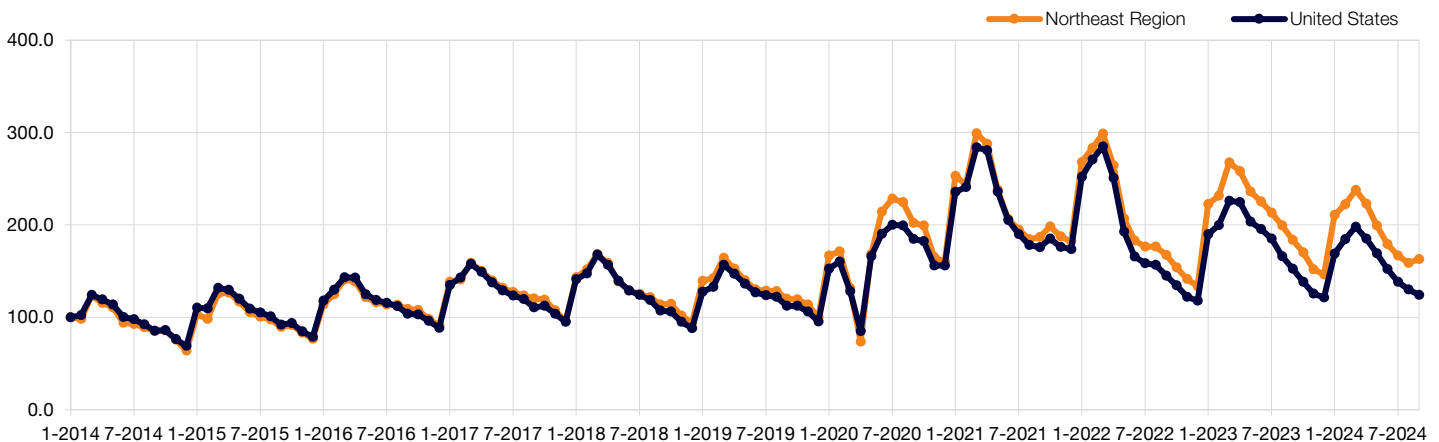
Summary	September 2024	August 2024	September 2023	Percent Change
The Northeast Region Index was the highest of the four regions at 163.1. However, this was still a year-over-year drop of 11.3 percent.	163.1	158.8	183.9	-11.3%

September



ShowingTime Showing Index	Prior Year	Percent Change
October 2023	170.3	+10.7%
November 2023	151.8	+7.3%
December 2023	146.3	+9.4%
January 2024	210.6	-5.4%
February 2024	222.4	-4.0%
March 2024	237.9	-11.1%
April 2024	222.9	-13.7%
May 2024	199.3	-15.6%
June 2024	179.3	-20.4%
July 2024	166.8	-21.8%
August 2024	158.8	-20.4%
September 2024	163.1	-11.3%
12-Month Average	185.8	-9.6%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

163.1
Northeast Region



National ShowingTime Showing Index

124.2
United States



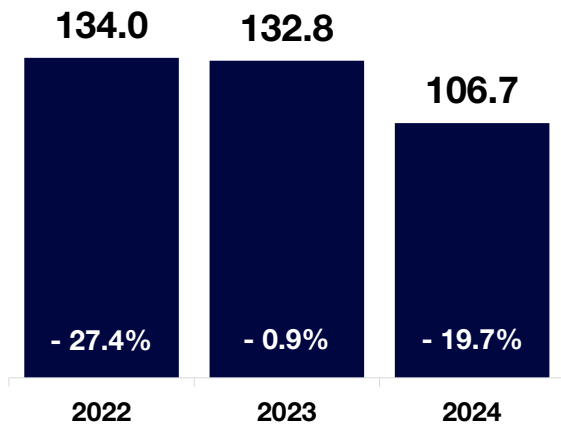
ShowingTime Showing Index®

South Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

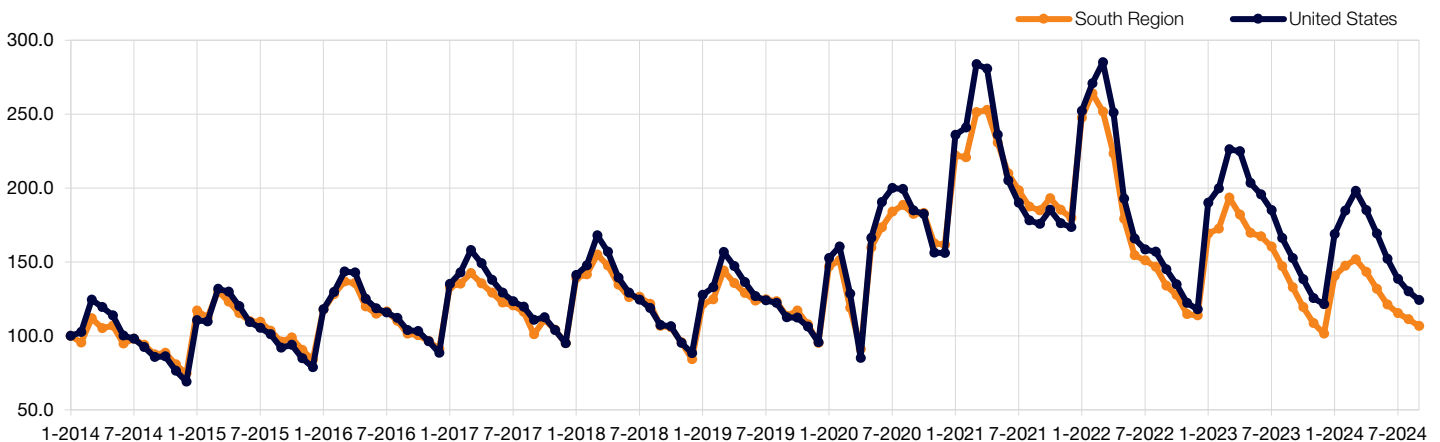
Summary	September 2024	August 2024	September 2023	Percent Change
The Showing Index in the South Region decreased by 19.7 percent, making it the largest year-over-year decline among the four regions.	106.7	111.2	132.8	-19.7%

September



ShowingTime Showing Index	Prior Year	Percent Change
October 2023	127.6	-6.3%
November 2023	114.7	-5.4%
December 2023	113.7	-10.8%
January 2024	169.3	-17.1%
February 2024	172.5	-14.6%
March 2024	193.5	-21.6%
April 2024	181.9	-21.3%
May 2024	169.7	-22.3%
June 2024	167.3	-27.6%
July 2024	160.2	-28.1%
August 2024	147.2	-24.5%
September 2024	132.8	-19.7%
12-Month Average	154.2	-19.1%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

106.7
South Region



National ShowingTime Showing Index

124.2
United States



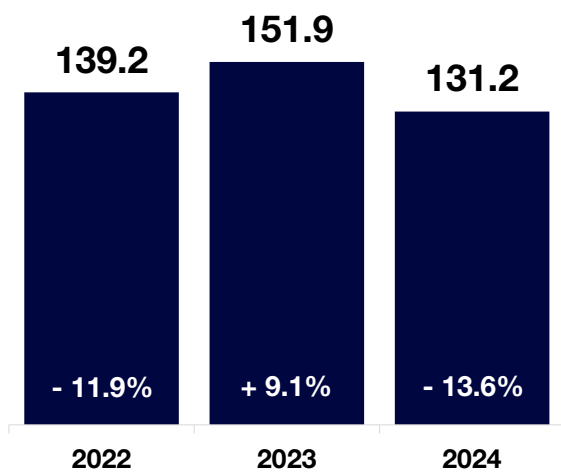
ShowingTime Showing Index®

Midwest Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

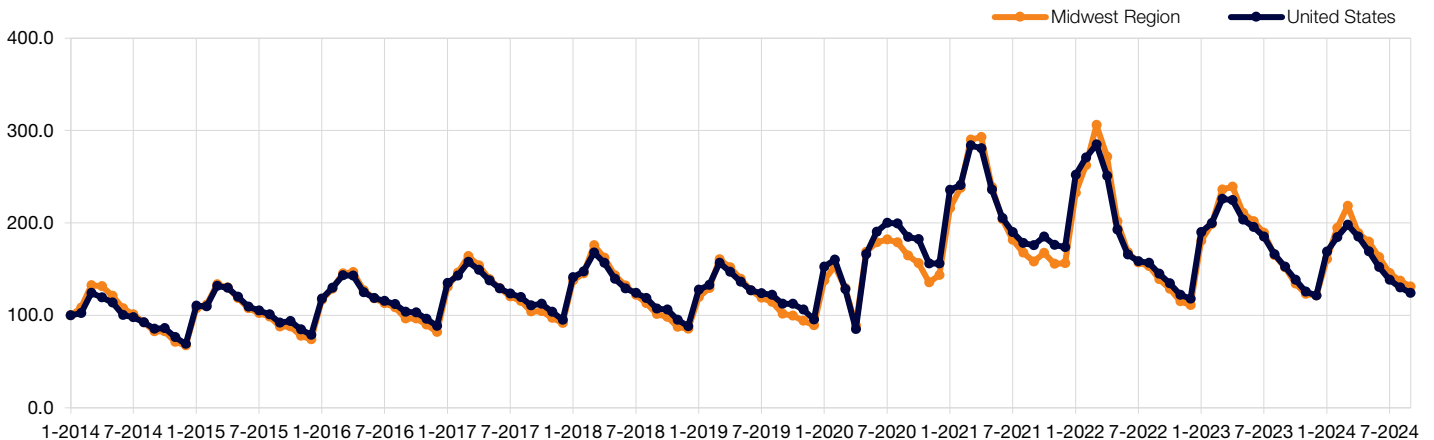
Summary	September 2024	August 2024	September 2023	Percent Change
The Showing Index in the Midwest Region was 131.2 for September. This was a decrease of 13.6 percent when compared to this time last year.	131.2	137.2	151.9	-13.6%

September



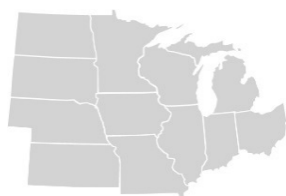
ShowingTime Showing Index	Prior Year	Percent Change
October 2023	128.7	+4.2%
November 2023	115.3	+6.9%
December 2023	111.1	+9.4%
January 2024	180.6	-11.0%
February 2024	198.5	-2.0%
March 2024	236.1	-7.5%
April 2024	239.0	-20.9%
May 2024	210.9	-14.8%
June 2024	201.9	-19.3%
July 2024	189.4	-23.0%
August 2024	165.1	-16.9%
September 2024	151.9	-13.6%
12-Month Average	177.4	-10.8%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

131.2
Midwest Region



National ShowingTime Showing Index

124.2
United States



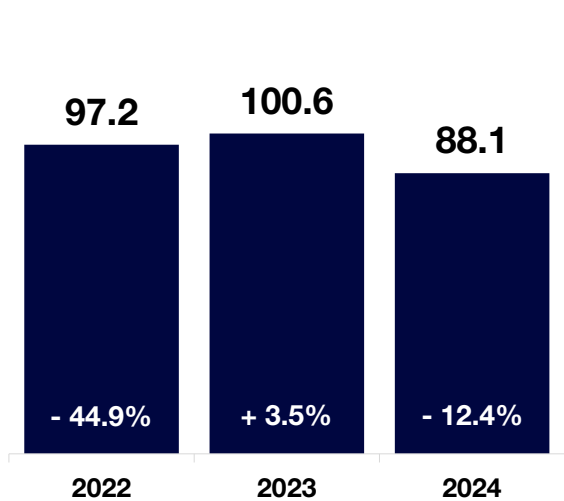
ShowingTime Showing Index®

West Region Report

Methodology: The ShowingTime Showing Index® measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

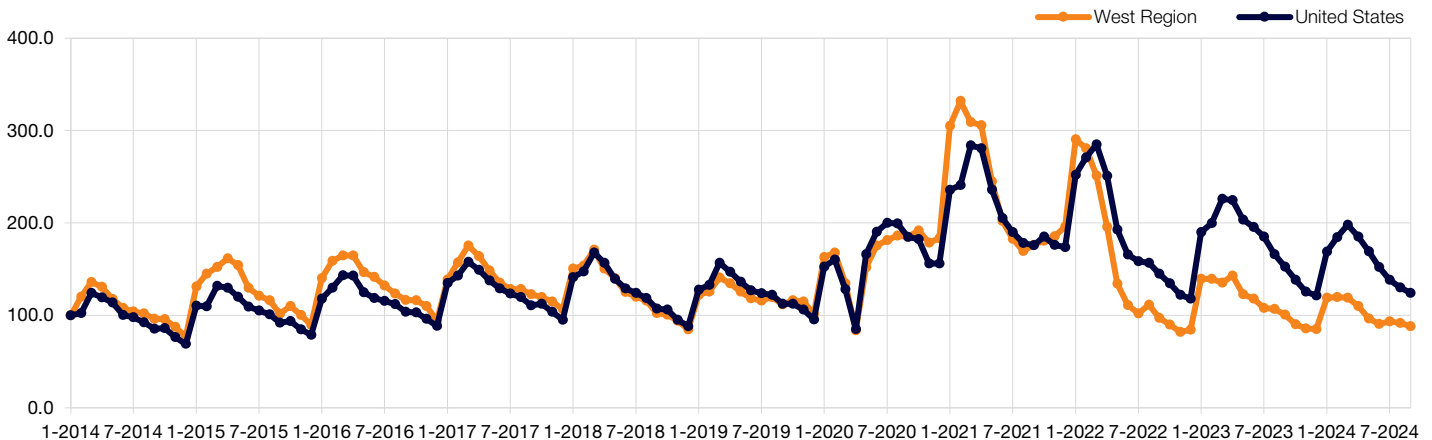
Summary	September 2024	August 2024	September 2023	Percent Change
In September, the Showing Index for the West Region was recorded at 88.1, indicating a 12.4 percent drop from the previous year.	88.1	91.6	100.6	-12.4%

September



ShowingTime Showing Index	Prior Year	Percent Change
October 2023	89.8	+0.7%
November 2023	81.8	+4.6%
December 2023	84.3	+1.1%
January 2024	139.5	-14.7%
February 2024	139.5	-14.3%
March 2024	135.4	-12.2%
April 2024	142.9	-23.0%
May 2024	122.8	-21.4%
June 2024	117.9	-23.1%
July 2024	107.9	-13.6%
August 2024	107.0	-14.4%
September 2024	100.6	-12.4%
12-Month Average	114.1	-13.1%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

88.1
West Region



National ShowingTime Showing Index

124.2
United States

