

A pair of hands is holding a tablet computer. The screen displays the ShowingTime MarketMonitor app. The app interface includes a top navigation bar with tabs for "Market Monitor", "New Listings", "My Alerts", and "Profile". Below the navigation bar, there are several filter sections: "Market Monitor" (with tabs for "All Areas", "New Listings", "My Alerts", and "Profile"), "New Listings" (with tabs for "All Areas", "New Listings", "My Alerts", and "Profile"), and "My Alerts" (with tabs for "All Areas", "New Listings", "My Alerts", and "Profile"). The main content area shows a line graph with three data series: a brown line, a blue line, and a red line. The brown line is the highest, followed by the blue line, and then the red line. The graph shows an upward trend for all three series. The text "ShowingTime Showing Index September 2017" is overlaid on the graph in a large, white, sans-serif font. The text "ShowingTime" is followed by a registered trademark symbol (®) and "Showing Index" is followed by a trademark symbol (™).

ShowingTime[®] Showing Index[™] September 2017

About

ShowingTime

ShowingTime is the leading market stats and showing management technology provider to the residential real estate industry. Its MarketStats division provides interactive tools and easy-to-read market reports for MLSs, associations, brokers and other real estate companies. Its showing products and services take the inefficiencies out of the appointment scheduling process for real estate professionals, buyers and sellers, resulting in more showings, more feedback and quicker sales. The ShowingTime mobile app equips users to schedule showings, review appointments, generate reports and more. ShowingTime products are used by 190+ MLSs and associations representing more than 900,000 real estate professionals across the U.S. and Canada.

For more information, visit www.showingtime.com.

ShowingTime Showing Index

The ShowingTime Showing Index tracks the average number of buyer showings on active residential properties on a monthly basis. Our national and regional indices are computed based on approximately 110,000 listings from 25 local markets across the U.S. Our methodology focuses on properties listed by agents subscribing to ShowingTime's full appointment management solutions at the agent and office levels. It includes all buyer showing appointments requested or logged across all ShowingTime systems, including ShowingTime for the MLS, ShowingTime Front Desk and ShowingTime Appointment Center.

For inquiries, contact research@showingtime.com.

The ShowingTime Showing Index tracks the average number of buyer showings on active residential properties on a monthly basis.

ShowingTime Research Team



Daniil Cherkasskiy

Chief Analytics Officer

Daniil manages the company's internal analytics systems, data warehousing and data product development. Prior to joining ShowingTime Daniil worked as a quantitative analyst designing trading strategies for the derivative markets. Daniil graduated summa cum laude from the University of Illinois at Chicago and is pursuing a graduate degree in predictive analytics at Northwestern University.



Michael Lane

President

Michael leads sales and marketing at ShowingTime. A founding management team member, he works directly with many of ShowingTime's 190+ MLS customers and many of the largest real estate companies throughout North America. Previously he served as a management consultant with A.T. Kearney and as a naval officer aboard nuclear submarines. Michael has an MBA from the Kellogg Graduate School of Management, a Masters of Engineering Management from Northwestern University and is a distinguished graduate of the U.S. Naval Academy.



Scott Woodard

Founder & Chief Executive Officer

Scott is an active leader in the Chicago technology community. His previous company, ZyLAB, developed the first PC search engine. Scott has expertise in voicemail technology, having developed one of the first automated voice delivery and notification systems. He is a founding board member of the Information Technology Association of Illinois and formerly served on the board of directors of Woodard Development Corporation, a real estate development firm. He holds several patents in real estate technology and other areas. Scott has a Ph.D. in Electrical Engineering from the University of Illinois.

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ShowingTime Showing Index™

Methodology: The ShowingTime Showing Index™ measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

United States Report

Summary

The national index was up 7.3% over last year. Year-over-year gains are expected to continue.

September 2017

111.3

August 2017

119.6

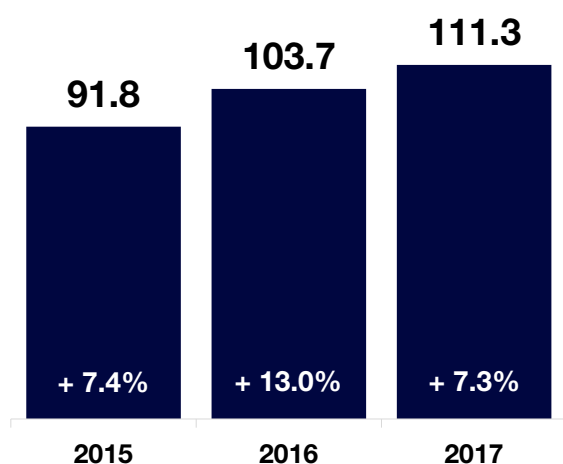
September 2016

103.7

Percent Change

+7.3%

September



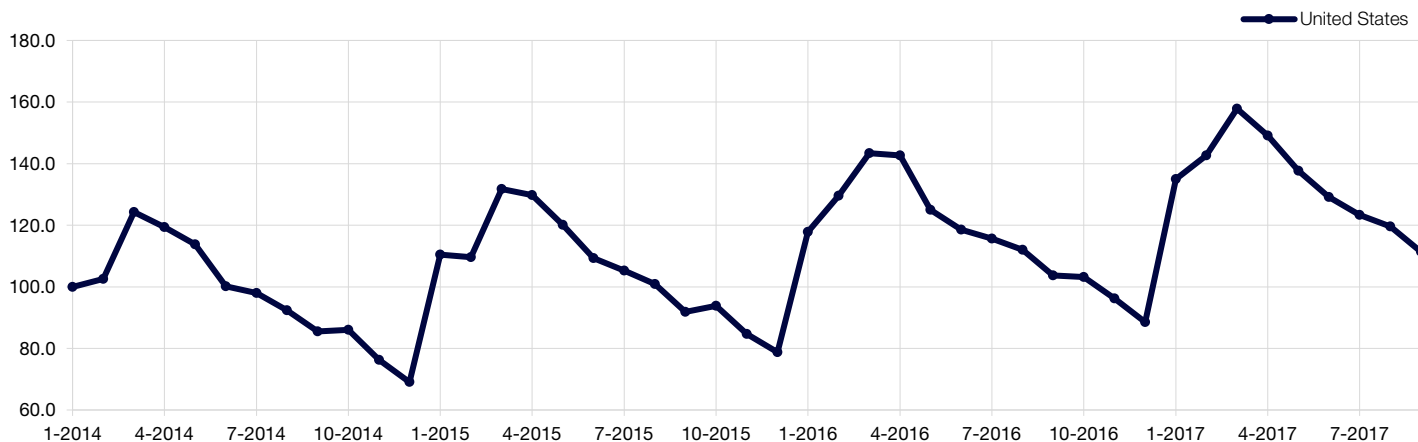
ShowingTime Showing Index

Prior Year

Percent Change

October 2016	103.1	93.8	+9.9%
November 2016	96.2	84.7	+13.6%
December 2016	88.5	78.8	+12.3%
January 2017	135.0	117.9	+14.5%
February 2017	142.7	129.6	+10.1%
March 2017	157.8	143.4	+10.0%
April 2017	149.1	142.7	+4.5%
May 2017	137.7	125.0	+10.2%
June 2017	129.1	118.6	+8.9%
July 2017	123.4	115.7	+6.7%
August 2017	119.6	112.0	+6.8%
September 2017	111.3	103.7	+7.3%
12-Month Average	124.5	113.8	+9.4%

National Historical ShowingTime Showing Index by Month



National ShowingTime Showing Index

111.3
United States



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Northeast Region Report

Summary

The Northeast Region index was up 11.5% from last year, showing no signs of decline.

September 2017

121.3

August 2017

123.4

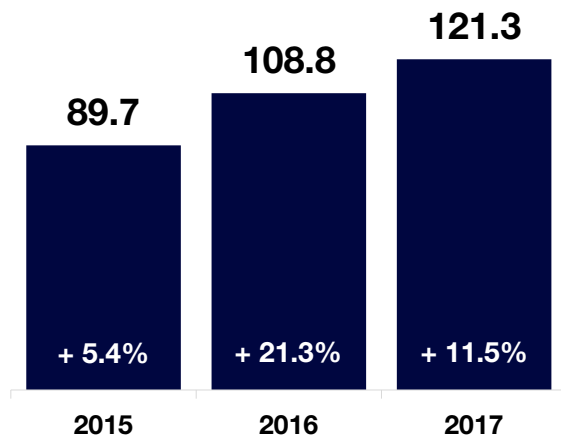
September 2016

108.8

Percent Change

+11.5%

September



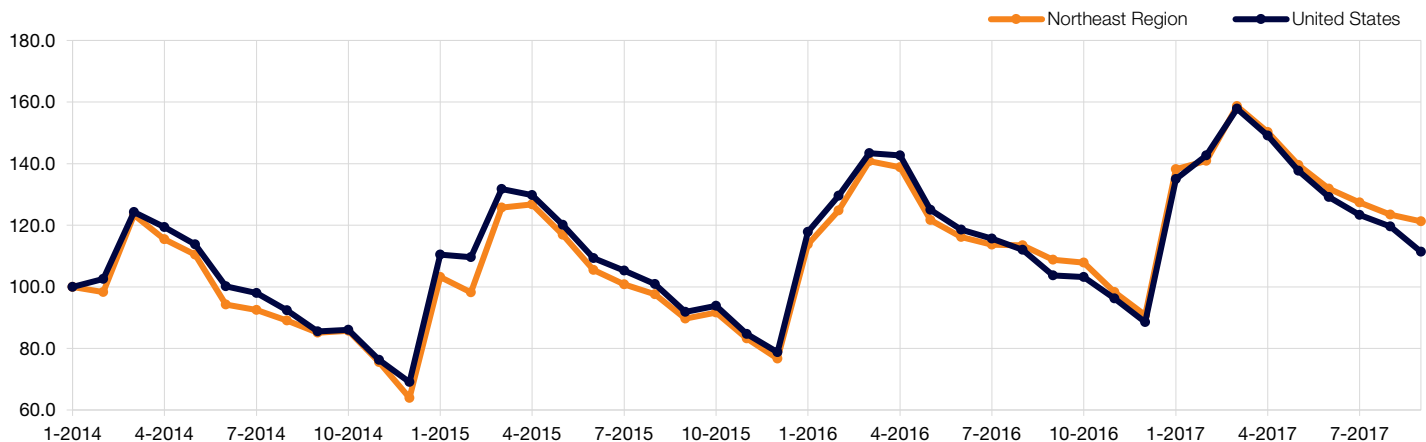
ShowingTime Showing Index

Prior Year

Percent Change

October 2016	107.9	91.7	+17.7%
November 2016	98.3	83.2	+18.1%
December 2016	90.8	76.7	+18.4%
January 2017	138.2	113.8	+21.4%
February 2017	140.9	124.7	+13.0%
March 2017	158.6	140.8	+12.6%
April 2017	150.3	138.8	+8.3%
May 2017	139.6	121.7	+14.7%
June 2017	131.9	116.1	+13.6%
July 2017	127.4	113.7	+12.0%
August 2017	123.4	113.5	+8.7%
September 2017	121.3	108.8	+11.5%
12-Month Average	127.4	112.0	+13.8%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

121.3

Northeast Region



National ShowingTime Showing Index

111.3

United States



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South Region Report

Summary

The South Region index was up 0.5%, just edging above last year's activity at this time.

September 2017

101.8

August 2017

116.2

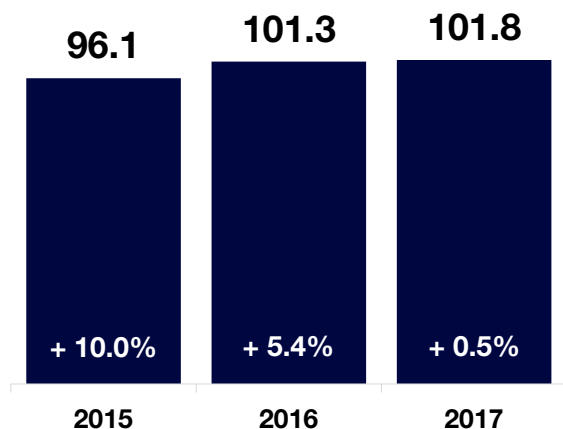
September 2016

101.3

Percent Change

+0.5%

September



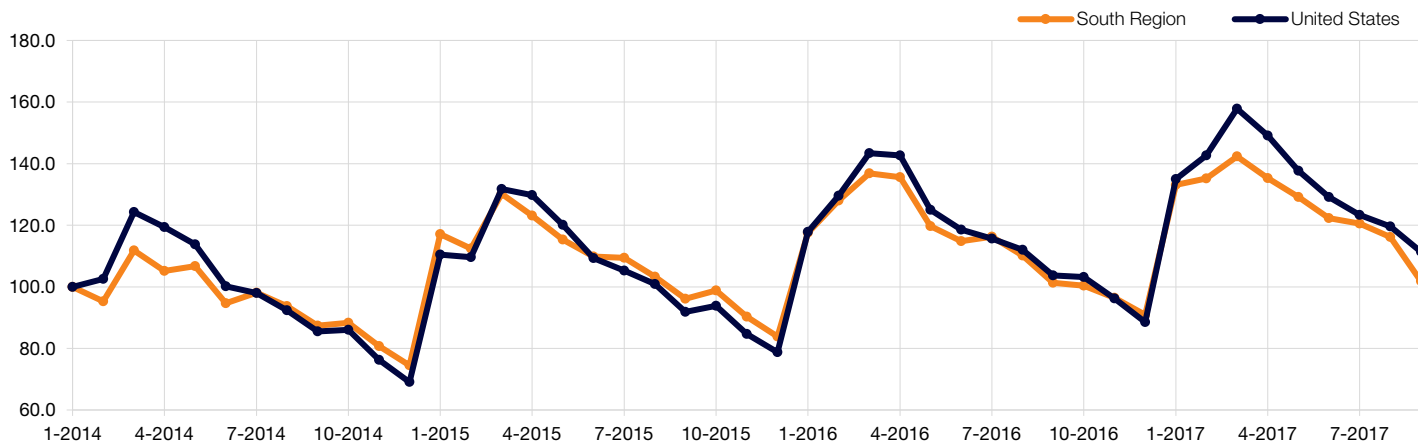
ShowingTime Showing Index

Prior Year

Percent Change

October 2016	100.4	98.9	+1.5%
November 2016	96.4	90.3	+6.8%
December 2016	91.0	83.8	+8.6%
January 2017	133.1	117.6	+13.2%
February 2017	135.2	128.0	+5.6%
March 2017	142.3	136.8	+4.0%
April 2017	135.3	135.6	-0.2%
May 2017	129.2	119.7	+7.9%
June 2017	122.3	114.8	+6.5%
July 2017	120.5	116.3	+3.6%
August 2017	116.2	110.1	+5.5%
September 2017	101.8	101.3	+0.5%
12-Month Average	118.6	112.8	+5.1%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

101.8
South Region



National ShowingTime Showing Index

111.3
United States



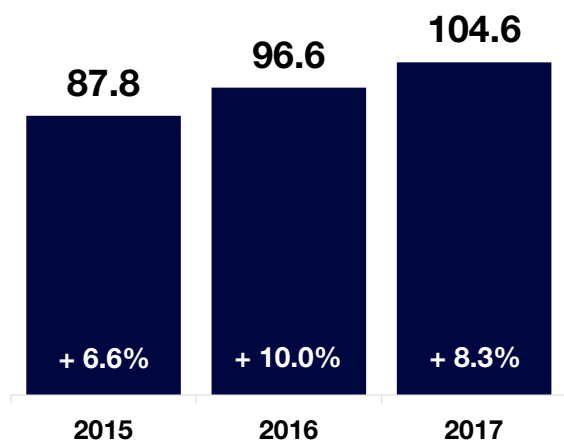
ShowingTime Showing Index™

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Midwest Region Report

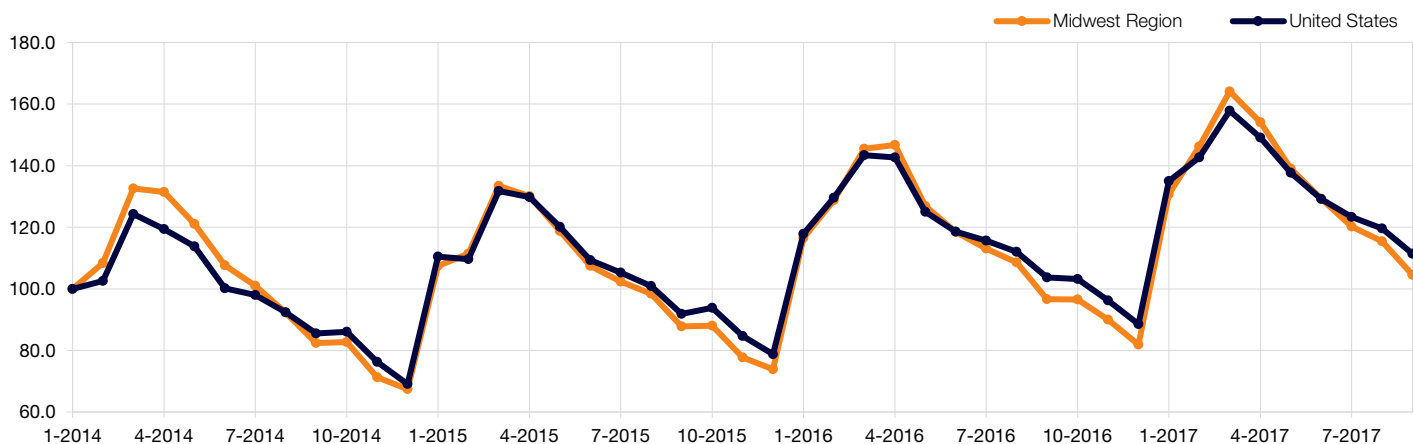
Summary	September 2017	August 2017	September 2016	Percent Change
The Midwest Region index was up 8.3% for yet another positive year-over-year result.	104.6	115.4	96.6	+8.3%

September



ShowingTime Showing Index	Prior Year	Percent Change
October 2016	88.0	+9.8%
November 2016	77.7	+15.7%
December 2016	73.9	+10.8%
January 2017	116.4	+12.3%
February 2017	128.7	+13.6%
March 2017	145.4	+12.9%
April 2017	146.7	+5.0%
May 2017	126.8	+9.6%
June 2017	118.5	+9.0%
July 2017	113.0	+6.4%
August 2017	108.6	+6.3%
September 2017	96.6	+8.3%
12-Month Average	111.7	+9.8%

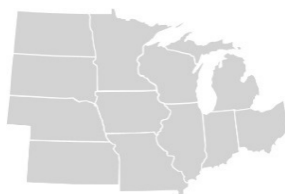
Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

104.6

Midwest Region



National ShowingTime Showing Index

111.3

United States



ShowingTime Showing Index™

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West Region Report

Summary

The West Region index was up 7.0% for another month of year-over-year improvement.

September 2017

124.8

August 2017

128.2

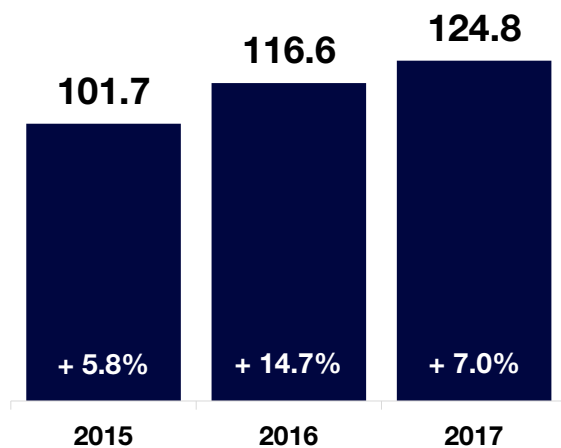
September 2016

116.6

Percent Change

+7.0%

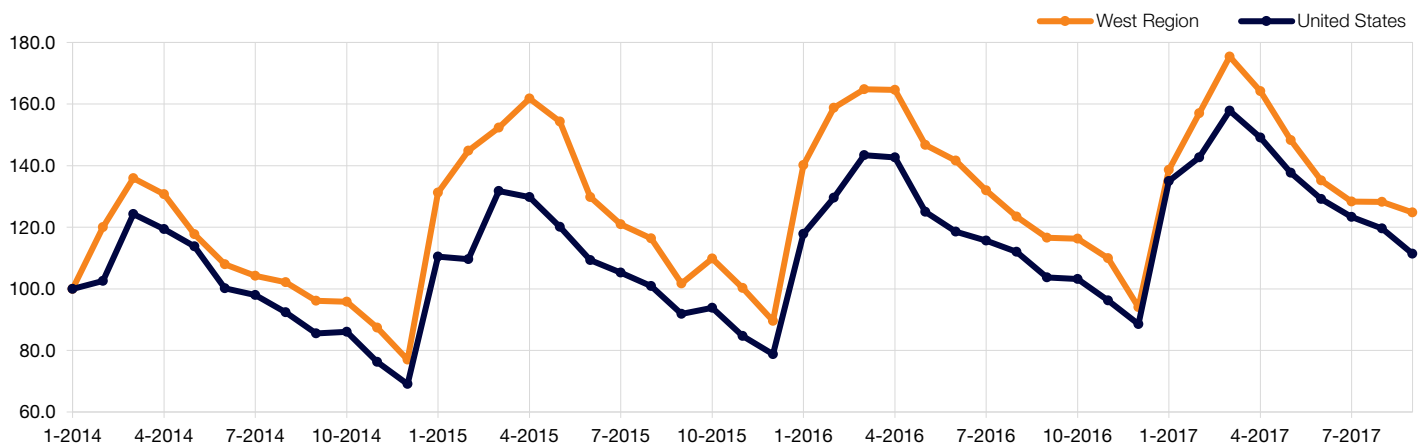
September



ShowingTime Showing Index

		Prior Year	Percent Change
October 2016	116.3	109.8	+5.9%
November 2016	110.0	100.3	+9.7%
December 2016	94.1	89.5	+5.1%
January 2017	138.6	140.2	-1.1%
February 2017	157.0	158.7	-1.1%
March 2017	175.4	164.7	+6.5%
April 2017	164.2	164.6	-0.2%
May 2017	148.3	146.8	+1.0%
June 2017	135.1	141.6	-4.6%
July 2017	128.3	132.0	-2.8%
August 2017	128.2	123.4	+3.9%
September 2017	124.8	116.6	+7.0%
12-Month Average	135.0	132.4	+2.0%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

124.8
West Region



National ShowingTime Showing Index

111.3
United States

