

A pair of hands is holding a tablet computer. The screen displays a real estate market monitoring application. The app's interface includes a top navigation bar with tabs for "Market Monitor", "New Listings", "Saved Searches", "My Alerts", and "Profile". Below the navigation bar, there are several filter sections: "Market Monitor" (with "All Property Types" and "Single Family" selected), "New Listings" (with "All Construction Types" and "New Construction" selected), and "Saved Searches" (with "All Property Types" and "Single Family" selected). The main area of the app shows a line graph with three data series: a brown line, a blue line, and a red line. The brown line is the highest and shows the most volatility, while the blue and red lines are lower and show a more steady upward trend. The text "ShowingTime Showing Index" and "August 2017" is overlaid on the graph area.

ShowingTime[®] Showing Index[™]

August 2017

About

ShowingTime

ShowingTime is the leading market stats and showing management technology provider to the residential real estate industry. Its MarketStats division provides interactive tools and easy-to-read market reports for MLSs, associations, brokers and other real estate companies. Its showing products and services take the inefficiencies out of the appointment scheduling process for real estate professionals, buyers and sellers, resulting in more showings, more feedback and quicker sales. The ShowingTime mobile app equips users to schedule showings, review appointments, generate reports and more. ShowingTime products are used by 190+ MLSs and associations representing more than 900,000 real estate professionals across the U.S. and Canada.

For more information, visit www.showingtime.com.

ShowingTime Showing Index

The ShowingTime Showing Index tracks the average number of buyer showings on active residential properties on a monthly basis. Our national and regional indices are computed based on approximately 110,000 listings from 25 local markets across the U.S. Our methodology focuses on properties listed by agents subscribing to ShowingTime's full appointment management solutions at the agent and office levels. It includes all buyer showing appointments requested or logged across all ShowingTime systems, including ShowingTime for the MLS, ShowingTime Front Desk and ShowingTime Appointment Center.

For inquiries, contact research@showingtime.com.

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ShowingTime Research Team



Daniil Cherkasskiy

Chief Analytics Officer

Daniil manages the company's internal analytics systems, data warehousing and data product development. Prior to joining ShowingTime Daniil worked as a quantitative analyst designing trading strategies for the derivative markets. Daniil graduated summa cum laude from the University of Illinois at Chicago and is pursuing a graduate degree in predictive analytics at Northwestern University.



Michael Lane

President

Michael leads sales and marketing at ShowingTime. A founding management team member, he works directly with many of ShowingTime's 190+ MLS customers and many of the largest real estate companies throughout North America. Previously he served as a management consultant with A.T. Kearney and as a naval officer aboard nuclear submarines. Michael has an MBA from the Kellogg Graduate School of Management, a Masters of Engineering Management from Northwestern University and is a distinguished graduate of the U.S. Naval Academy.



Scott Woodard

Founder & Chief Executive Officer

Scott is an active leader in the Chicago technology community. His previous company, ZyLAB, developed the first PC search engine. Scott has expertise in voicemail technology, having developed one of the first automated voice delivery and notification systems. He is a founding board member of the Information Technology Association of Illinois and formerly served on the board of directors of Woodard Development Corporation, a real estate development firm. He holds several patents in real estate technology and other areas. Scott has a Ph.D. in Electrical Engineering from the University of Illinois.

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ShowingTime Showing Index™

Methodology: The ShowingTime Showing Index™ measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

United States Report

Summary

The national index was up 7.1% over last year. Year-over-year gains should continue.

August 2017

119.9

July 2017

123.4

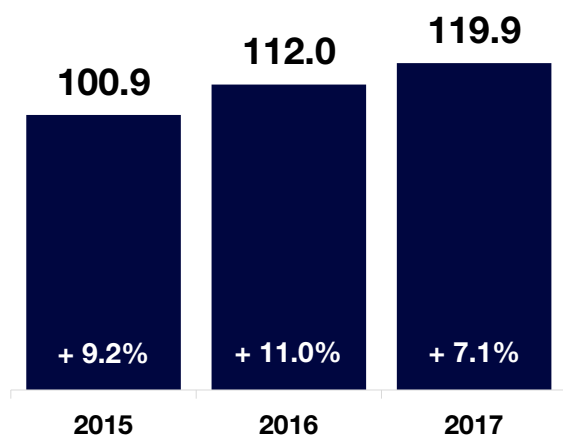
August 2016

112.0

Percent Change

+7.1%

August



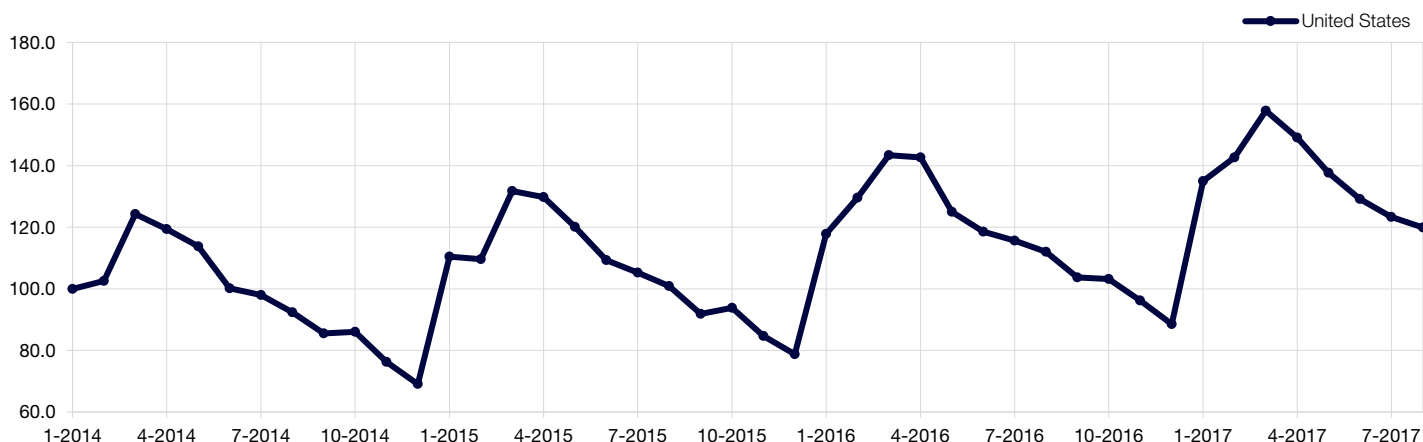
ShowingTime Showing Index

Prior Year

Percent Change

September 2016	103.7	91.8	+13.0%
October 2016	103.1	93.8	+9.9%
November 2016	96.2	84.7	+13.6%
December 2016	88.5	78.8	+12.3%
January 2017	135.0	117.9	+14.5%
February 2017	142.7	129.6	+10.1%
March 2017	157.8	143.4	+10.0%
April 2017	149.1	142.7	+4.5%
May 2017	137.7	125.0	+10.2%
June 2017	129.1	118.6	+8.9%
July 2017	123.4	115.7	+6.7%
August 2017	119.9	112.0	+7.1%
12-Month Average	123.9	112.8	+9.8%

National Historical ShowingTime Showing Index by Month



National ShowingTime Showing Index

119.9

United States



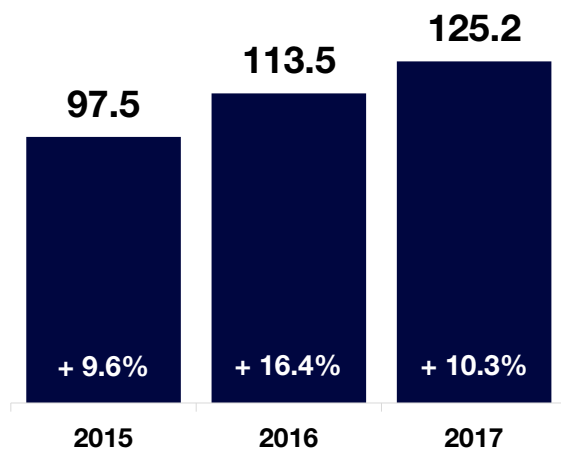
ShowingTime Showing Index™

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Northeast Region Report

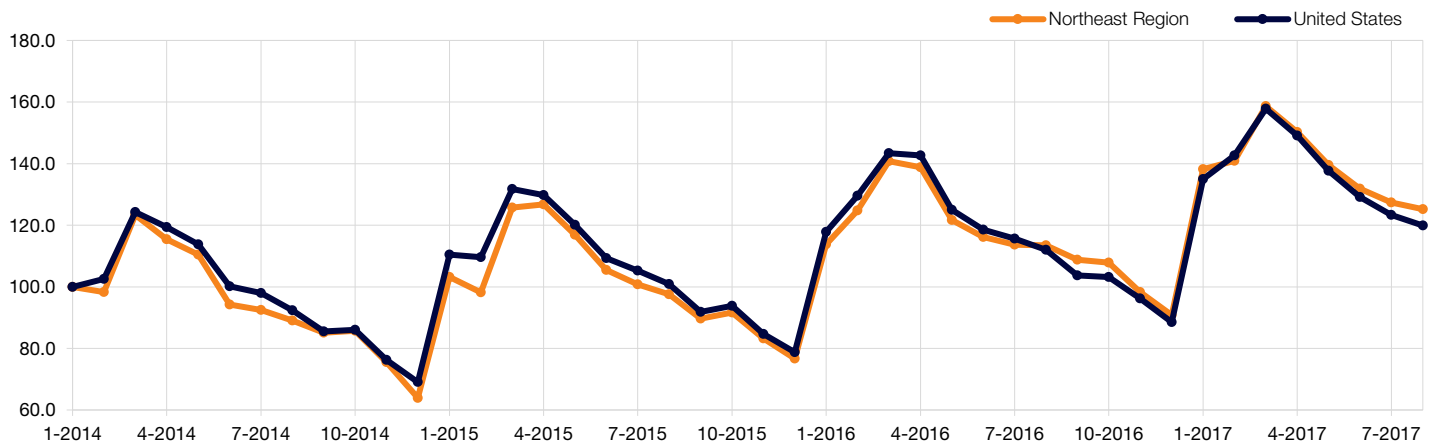
Summary	August 2017	July 2017	August 2016	Percent Change
The Northeast Region index was up 10.3% from last year, continuing a regional trend.	125.2	127.4	113.5	+10.3%

August



ShowingTime Showing Index		Prior Year	Percent Change
September 2016	108.8	89.7	+21.3%
October 2016	107.9	91.7	+17.7%
November 2016	98.3	83.2	+18.1%
December 2016	90.8	76.7	+18.4%
January 2017	138.2	113.8	+21.4%
February 2017	140.9	124.7	+13.0%
March 2017	158.6	140.8	+12.6%
April 2017	150.3	138.8	+8.3%
May 2017	139.6	121.7	+14.7%
June 2017	131.9	116.1	+13.6%
July 2017	127.4	113.7	+12.0%
August 2017	125.2	113.5	+10.3%
12-Month Average	126.5	110.4	+14.6%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

125.2
Northeast Region



National ShowingTime Showing Index

119.9
United States



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South Region Report

Summary

The South Region index was up 4.5%, steadily marking monthly year-over-year increases.

August 2017

115.1

July 2017

120.5

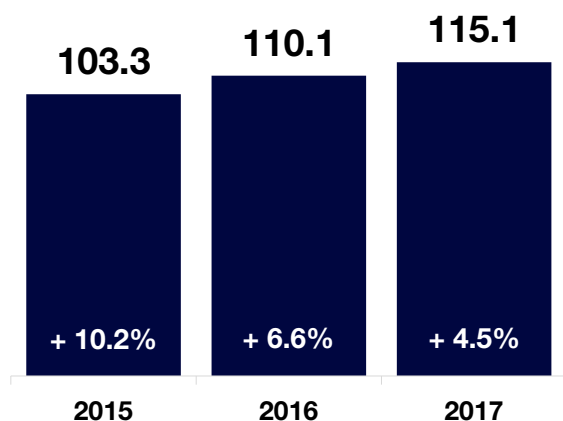
August 2016

110.1

Percent Change

+4.5%

August



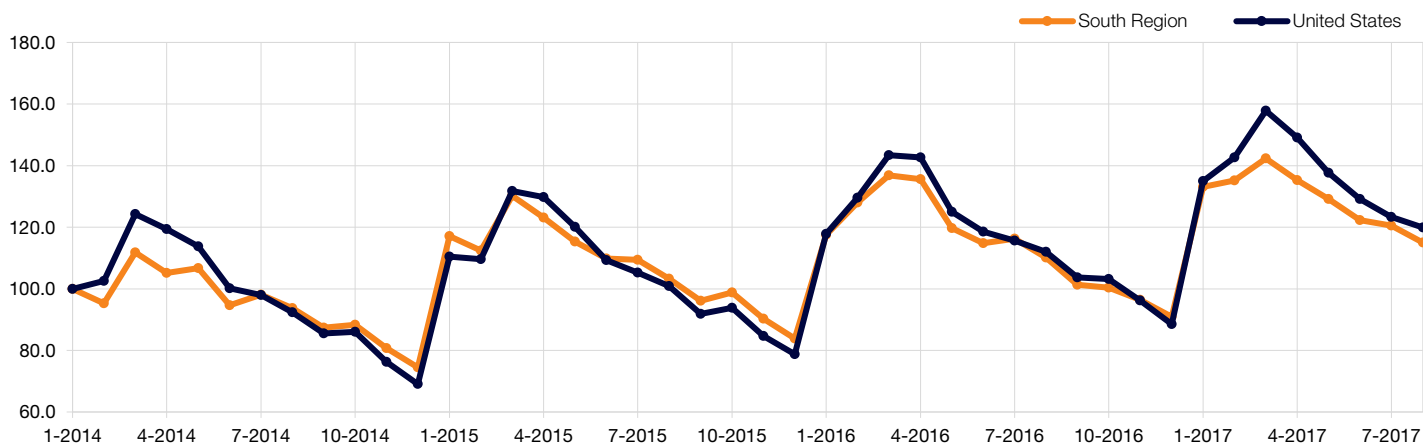
ShowingTime Showing Index

Prior Year

Percent Change

September 2016	101.3	96.1	+5.4%
October 2016	100.4	98.9	+1.5%
November 2016	96.4	90.3	+6.8%
December 2016	91.0	83.8	+8.6%
January 2017	133.1	117.6	+13.2%
February 2017	135.2	128.0	+5.6%
March 2017	142.3	136.8	+4.0%
April 2017	135.3	135.6	-0.2%
May 2017	129.2	119.7	+7.9%
June 2017	122.3	114.8	+6.5%
July 2017	120.5	116.3	+3.6%
August 2017	115.1	110.1	+4.5%
12-Month Average	118.5	112.3	+5.5%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

115.1
South Region



National ShowingTime Showing Index

119.9
United States



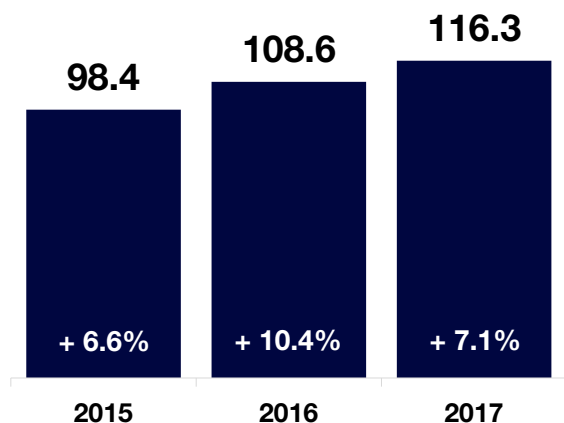
ShowingTime Showing Index™

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Midwest Region Report

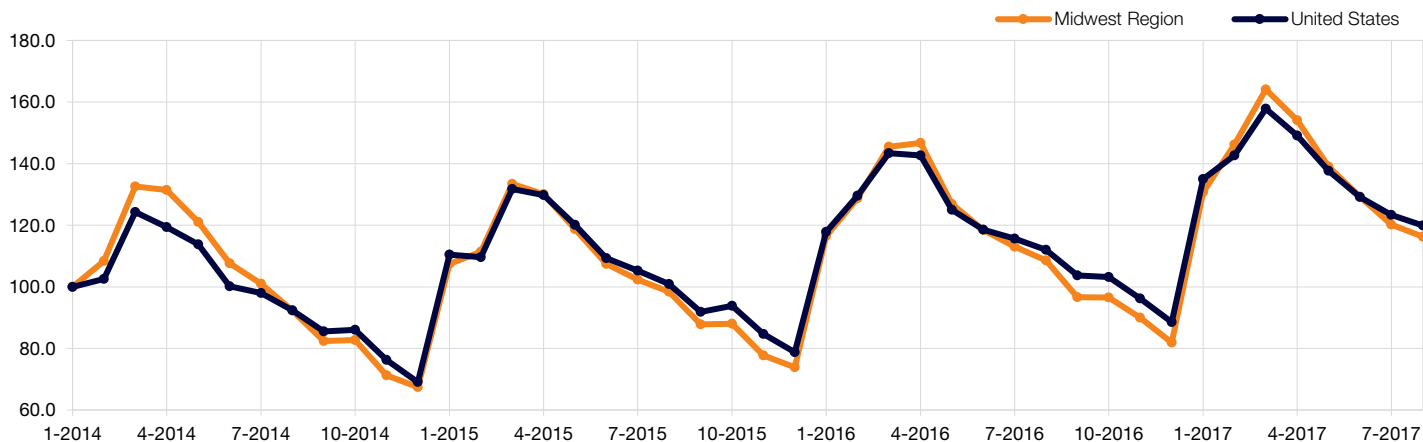
Summary	August 2017	July 2017	August 2016	Percent Change
The Midwest Region index continued a pattern of increased activity, up 7.1% year over year.	116.3	120.2	108.6	+7.1%

August



ShowingTime Showing Index		Prior Year	Percent Change
September 2016	96.6	87.8	+10.0%
October 2016	96.6	88.0	+9.8%
November 2016	89.9	77.7	+15.7%
December 2016	81.9	73.9	+10.8%
January 2017	130.7	116.4	+12.3%
February 2017	146.2	128.7	+13.6%
March 2017	164.1	145.4	+12.9%
April 2017	154.0	146.7	+5.0%
May 2017	139.0	126.8	+9.6%
June 2017	129.2	118.5	+9.0%
July 2017	120.2	113.0	+6.4%
August 2017	116.3	108.6	+7.1%
12-Month Average	122.1	111.0	+10.0%

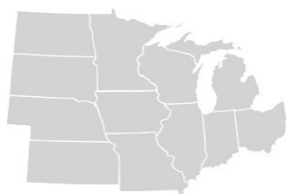
Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

116.3

Midwest Region



National ShowingTime Showing Index

119.9

United States



ShowingTime Showing Index™

Methodology: The ShowingTime Showing Index™ measures showing traffic per residential property for sale by agents and brokers utilizing ShowingTime solutions for property-access management. A higher number means that an average home receives more buyer visits in a given month. All index values are scaled relative to initial index value set to 100 for January 2014.

West Region Report

Summary

The West Region index was up 4.1 percent over last year, reversing recent declines.

August 2017

128.4

July 2017

128.3

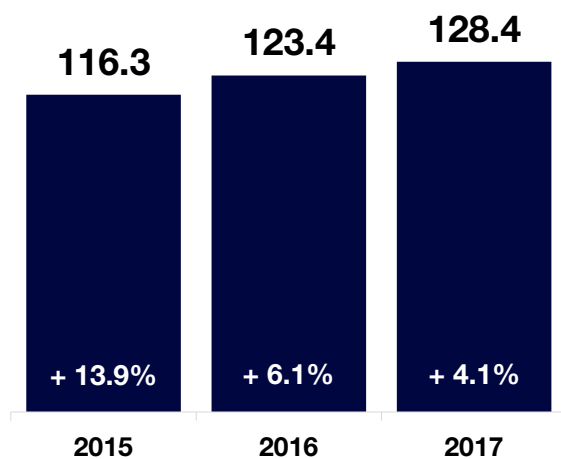
August 2016

123.4

Percent Change

+4.1%

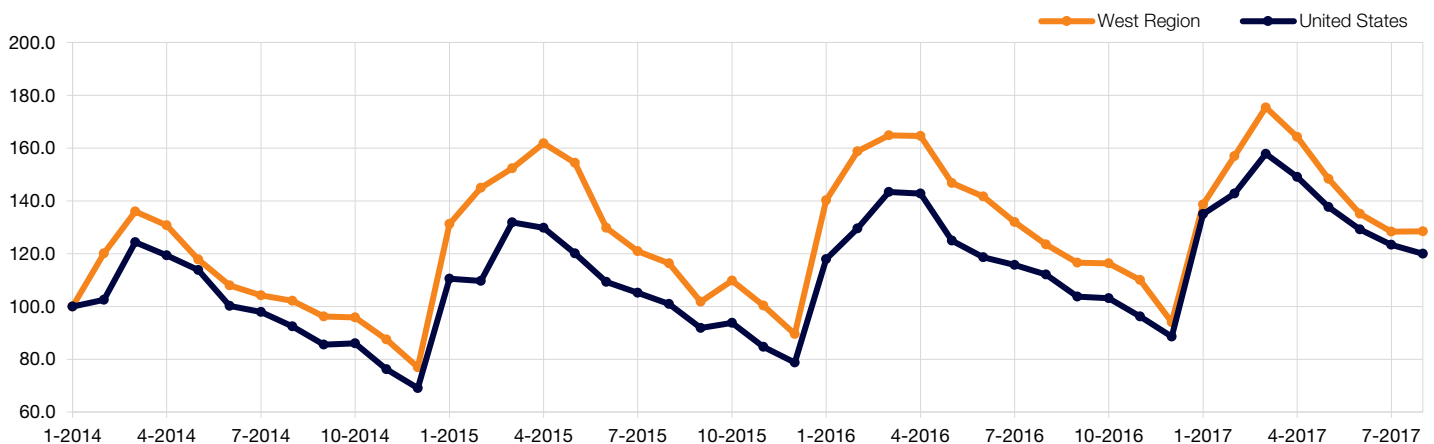
August



ShowingTime Showing Index

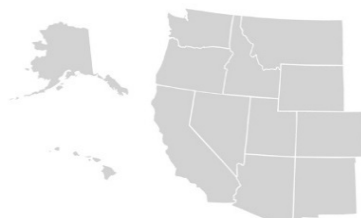
		Prior Year	Percent Change
September 2016	116.6	101.7	+14.7%
October 2016	116.3	109.8	+5.9%
November 2016	110.0	100.3	+9.7%
December 2016	94.1	89.5	+5.1%
January 2017	138.6	140.2	-1.1%
February 2017	157.0	158.7	-1.1%
March 2017	175.4	164.7	+6.5%
April 2017	164.2	164.6	-0.2%
May 2017	148.3	146.8	+1.0%
June 2017	135.1	141.6	-4.6%
July 2017	128.3	132.0	-2.8%
August 2017	128.4	123.4	+4.1%
12-Month Average	134.4	131.1	+2.5%

Regional Historical ShowingTime Showing Index by Month



Regional ShowingTime Showing Index

128.4
West Region



National ShowingTime Showing Index

119.9
United States

